

From the Slopes to the Lab

How it Works: The game-changing technology behind the Summerboard





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What is Summerboard?

Summerboard has created a sport that makes epic snowboarding moments a part of everyday life.

Our riders **experience the freedom of being a snowboarder every day** with the
only board that lets you hold and control an
edge just like you do on the slopes.

The snowboarding simulation is achieved with a unique 360 drive system that replicates the 360 degree nature of snowboard mechanics.

Let's start by examining how a snowboard works, and how these mechanics are replicated by the Summerboard.

// What is a Summerboard?



Snowboards Carve

The edges on each side of a snowboard bend when the rider leans, which creates an arc that makes carving possible.



Summerboards Carve

When the Summerboard rider leans, the four edge wheels turn and create the same arc when the rider leans that makes carving possible.

// What is a Summerboard?



Snowboards Drift

The flat bottom of a snowboard provides the ability to drift (sideways motion) and this is what provides the unique feeling and 360 nature of a snowboard.



Summerboards Drift

The 360 drive wheels on the bottom of the Summerboard replicate the smooth underside of a snowboard, and this is what provides the same 360 nature of a snowboard.

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360 Drive Wheels

This is the magic of the Summerboard system - two drive wheels under the center of the board that can rotate in 360 degrees.

Two 360 drive wheels form the base, and four edge wheels form the edge. This gives the Summerboard the mechanics you can only find in snowboarding.

// What is a Summerboard?



Mountain Power

Snowboards are powered by the mountain slope. This power is regenerated using lifts to carry you back up the mountain.



Electronic Power

The Summerboard is powered by automotive grade lithium ion batteries and a wireless remote to control your speed. It's like a mountain slope in your hand, and no lifts necessary.

// What is a Summerboard?



Total Speed Control

You can shred as slow as you like, and as fast as 25mph on flat terrain, and even up hills.

Roll Forward to Accelerate

Simply roll the thumbwheel forward to accelerate. The further you roll the wheel, the faster you go. Rolling the thumbwheel all the way forward is like dropping into a double black diamond, while gently rolling it forward is like cruising the bunny hill.

Roll Backward to Brake

You can also use the remote control as an electronic brake by rolling the thumbwheel backwards. This will even regenerate charge back to the battery.



There are two models to choose from - the SBX (\$1599) and the SB1 (\$999).

Both models shred just like you're on snow. Both models are the same size. The difference is power, speed and range.

The SBX has 12 miles of range per battery, can climb hills up to 25% grade, ride on dirt and has a top speed of 25mph.

The SB1 has 6 miles of range per battery and a top speed of 20mph. The SB1 is not suited for riding up hills or any off-roading.

If you're on a budget and just need to shred, then get the SB1. If you want maximum range and maximum power and capabilities, then get the SBX.

What's in the box



You get everything you need to shred with the basic package:

- 1 Summerboard with battery
- 2 Wireless remote control
- 3 Remote charging cable
- 4 Summerboard standard charger
- 5 Quick Start Guide
- 6 Summerboard Manual
- 7 Battery Care Guide



2-Year Warranty

We stand by our products and our customers with the industry's only 2-year warranty.

We take pride in the quality of our products, and back it up with a 2-year warranty on the most important parts like the electric motors, deck and trucks.

Our support staff is second to none, with a company-mandated average response time of less than 3 hours to every support ticket.

When you buy a Summerboard, we have your back!



Summerboard has all of the advantages of snowboarding in a package that is even safer and easier to control.

You'll shred right out your front door with everything you need for a snowboarding experience in our basic package.

No lift lines. No tickets. No travel.

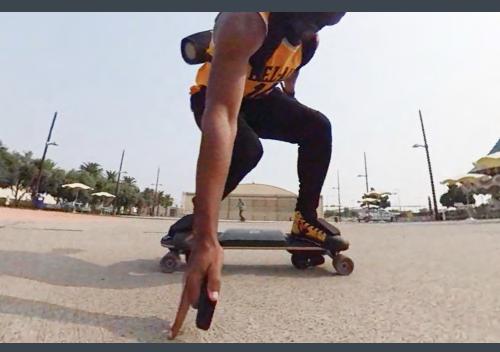
Just shredding everywhere you go!



Deeper Carving

Unlike a skatboard that is flat to the ground, the Summerboard wheels actually lift up when you lean to carve.

This generates a much deeper carve with the **feeling of cutting into powder on your edges**.





Drift Like Snow

This is the magic of the snowboard, and the Summerboard - 360 degrees of freedom to drift, spin and shred.

Drifting while turning feels like you're shredding into the pavement. It is that crazy awesome feeling that used to be limited to snowy mountains.





Stop on Your Edge

A snowboard stops by turning and sliding on your edge - and this also applies to the Summerboard.

Stopping on the edge wheels is powerful (and fun!). You can **go from 20mph to a** stop in less than 2 car lengths.

You can also use the remote control to apply electronic braking to slow down or stop without turning your board sideways to slide stop.



Bail Out Anytime

The Summerboard has two big safety advantages:

- (1) You can ride on flat terrain without risking falling downhill.
- (2) You can eject anytime by simply jumping off the board.

You can ride the Summerboard with no footholds at all, with the foamies footholds that are like surfboard pads, or the Pro Footholds that give a secure grip while still allowing easy ejects.

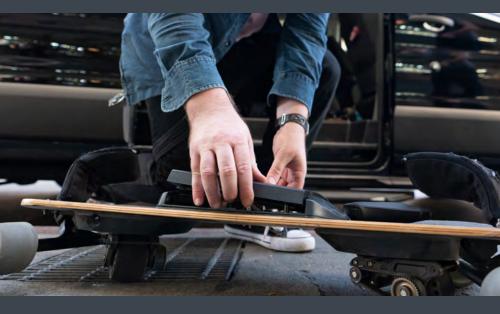


Trick Baggin'

Just like snowboarding, there is no limit to the creativity you can bring to the Summerboard.

We have a wide range of tutorial videos covering how to master these tricks and riding skills such as buttering, spinning, sustaining longer slides, and more!

Most riders just want winter turns in the summertime, and that is within the capabilities of everyone.



Limitless Battery Range

Every snowboarder dreams of the endless slope - and that is what we developed with the replaceable battery feature.

Swap in a fresh battery and keep shredding until your legs turn to jelly.

No lifts. No lines. Just shredding.



Shred Off-Road

The Freshies Drive Wheels have an internal suspension so you can **turn even the gnarliest path into fresh powder**.

The spherical wheel shape bounces over rocks and cracks with ease, turning poor conditions into fresh pow.

That's why they're called The Freshies!







Rider Stories

Summerboard riders hail from more than 85 countries around the world. From age 8 to 75, from 60lbs to 330lbs - Summerboard riders are shredding every day of the year across the globe.

A few of these riders are featured in our Rider Stories, and share their experience with the Summerboard and how they use it in their lives.

READ RIDER STORIES >>



Why walk when you can shred? When it comes to moving around her city near Paris, France, Stella can be found stuck to her Summerboard.

"I ride every week! I like to ride with other people and find new spots"

READ STELLA'S STORY >>



Devon Alvarado loves traveling on his board 35-45 miles a week commuting to his evening job at local Ballast Point Brewery.

"Every time I ride I feel pumped up and stress free."

READ DEVON'S STORY >>



Nettie and her boyfriend ride nearly every day to escape the city and get out into nature.

"It's legit! Contact someone who rides and they'll tell you the same."

READ NETTIE'S STORY >>



Motivating others to be kind, positive, and creative, Vybe loves sharing the feeling he gets when he's in the zone boarding to music.

"The Summerboard brought out a level of confidence in myself that I never knew I had."

Customer Reviews

"It's been quick to pick up after just one sesh and incredibly fun" Luke L.

"The board exceeded all my expectations! **Thanks for making every snowboarder's dream come true!!**" – John P.

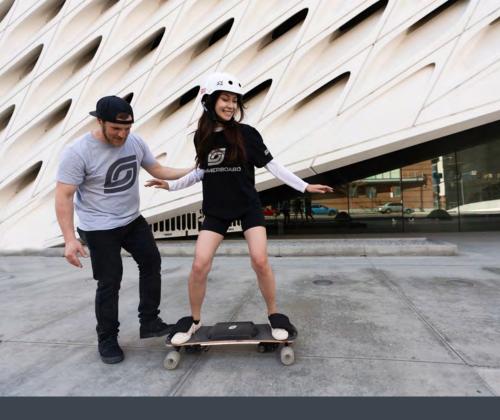
"Taking my board away is like taking a crack pipe from a crack head!" – Mike B.

"It was a dream come true and I quickly got the hang of it. **riding is all I can think about**" – Bryan F.

"The board arrived, **it is honestly a dream.** I can't be
without it for one second."
Ruben A.

"I'm totally hooked!" Jason M.

Watch Video Reviews



Shred Guarantee

Each board purchase comes with a Shred Guarantee - you get as many one-on-one coaching sessions as you need to learn how to shred Summerboard.

We join you with live training while you ride, or provide feedback and tips with videos you send us for help.

You also have access to our <u>video training</u> <u>portal</u> with step-by-step tutorials that will have you shredding in just one session.

But no matter what, we will get you shredding!

Video Training Portal







Pay Over Time

Would you pay \$1 for a lift ticket? Of course!

You have a variety of options to get your Summerboard with \$0 down and payments as low as \$1 a day.

Bread Pay Over Time: Get the lowest monthly payment as low as \$1/day.

Splitit: No credit check necessary, and works in 120 countries.

Shopify Payments: Quick and easy payments with fast approval for shopify customers.



Shred Now!

Stop waiting for next season. Get your Summerboard today and extend your snowboarding season to a year-round experience and get:

- Deeper Carves
- · Drift Like Snow
- · Stop On Your Edge
- · Shred Off-Road
- · Unlimited Battery Range
- · Shred Guarantee Skills Coaching

Buy SBX

Buy SB1